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OTCBB: PUBM

Dead Air to Go 'Live' in Halloween Release

Van Nuys, Calif. May 12, 2008 - Public Media Works, Inc. (OTCBB: PUBM), a film, music and television entertainment and digital media company announced today that it has completed filming of *Dead Air* and has scheduled it for an October release, just in time for Halloween 2008.

"*Dead Air* is a very hot project having received a lot of great press," opined Public Film Works President, actor and director Corbin Bernsen, who directed the film. "The film was produced in partnership with Antibody Films who now has it ready for post-production, so the entire team is more excited than ever about it. We have scheduled it for release in October 2008 just in time for scare season."

At the center of this politically charged tale is Logan Burnhardt the ego-king of the airwaves, but his unflappable persona is put to the test when a terrorist bio-attack unleashes a plague of flesh-ripping maniacs on Los Angeles. He experiences the horror first-hand as their normally wacked-out callers bombard the station with news of this very real horror spreading around them. How they come to discover the reality of the toxic invasion and ultimately choose to deal with it becomes the focus of *DEAD AIR*, which is just as much a character study as it is a horror film.

Dead Air (www.deadair-movie.com) is directed by Corbin Bernsen and stars Bill Moseley ('House of 1000 Corpses', 'The Devil's Rejects', '2007's Halloween') and Patricia Tallman ('Babylon 5'). The film is being produced by Jesse Lawler and Chris Aronoff of Antibody Films (www.antibodyfilms.com). "Directing such quality actors was a lot of fun and working with Antibody Films is always a great experience. Jesse and Chris are a very talented couple of guys whose work is garnering a lot of attention", concluded Bernsen.

ABOUT PUBLIC MEDIA WORKS

Public Media Works is unique in the world of publicly traded companies operating in the diversified entertainment segment. Managed by a team of working filmmakers, entertainment industry professionals and seasoned technologists, the company brings together the golden age of film and the new age of the web by identifying untapped resources of talent and content and massaging those elements into professional entertainment products. The company seeks out raw content in the form of film concepts, trailers, scripts, treatments, music and book proposals which it then acquires or licenses for further development and distribution. For more information visit www.publicmediaworks.com.

Statements included with this press release, which are not historical in nature, constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Sections 21E of the Securities Exchange Act of 1934, and are subject to the safe harbor created by these sections. Such statements are indicated by words or phrases such as "anticipate," "estimate," "projects," "believes," "intends," "expects" and similar words and phrases. The following are important factors that could cause Public Media Works actual results to differ materially from those expressed or implied by such forward looking statements: the company's need to raise substantial additional

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